

Client Servicing

Jaipur 302016 India
admin@betasaurus.com
Phone : 9462813579
Web : <https://www.betasaurus.com>



Job Summary

Vacancy :

Deadline : Nov 15, 2023

Published : Apr 14, 2023

Employment Status : Full Time

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

Job Description

- To proactively advise clients about digital marketing developments, manage ongoing planning, administration and delivery of assigned brand, and ensure that campaign strategies are adapted in a timely fashion to meet all relevant requirements.
- To ensure that campaign reporting utilizes the right metrics and are professionally written.
- To develop knowledge on an ongoing basis of developments in SEO, paid search, display, retargeting, email marketing, social, Conversion Optimization, website design and other key and relevant channels that provide traffic and conversions for clients and to share this with internal teams too.
- Hands-on experience of the key analytical and market intelligence tools like Google Analytics, and other sources across multi-channels – including PPC and display platforms.

Education & Experience

Must Have

- Extensive knowledge of digital marketing platforms.
- Managing day-to-day affairs for ongoing campaigns and tracking performance reports Overseeing the delivery of work and management of ongoing project activities, ensuring work is delivered to the highest standard, on time and to budget
- Updates on the ongoing trends in the digital space w.r.t marketing
- Coordinating across all departments
- Maintaining client relationship
- Cross-selling/Up-selling
- Proactive and Responsive
- Insights and strategising of campaigns

Other Skills

1. Strong Analytical skills
2. Digital Marketing knowledge.
3. Excellent communication and presentation skills
4. Excellent negotiation skills.
5. Good problem-solving skills
6. Ability to perform under pressure
7. Needs to be a good team player
8. Quick learner & adaptive
9. Multi-tasking
10. Value-based selling
11. Strategic perspective
12. Ideas generation

Educational Requirements

Compensation & Other Benefits
