

# Client Servicing



betasauruscom@gmail.com

Phone :

Web :

## Job Summary

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Vacancy :

Deadline : Jan 31, 2026

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Employment Status : Full Time

Experience : Any

Salary :

Gender : Any

Career Level : Any

Qualification :

## Job Description

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- To proactively advise clients about digital marketing developments, manage ongoing planning, administration and delivery of assigned brand, and ensure that campaign strategies are adapted in a timely fashion to meet all relevant requirements.
- To ensure that campaign reporting utilizes the right metrics and are professionally written.
- To develop knowledge on an ongoing basis of developments in SEO, paid search, display, retargeting, email marketing, social, Conversion Optimization, website design and other key and relevant channels that provide traffic and conversions for clients and to share this with internal teams too.
- Hands-on experience of the key analytical and market intelligence tools like Google Analytics, and other sources across multi-channels – including PPC and display platforms.

## Education & Experience

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## Must Have

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Extensive knowledge of digital marketing platforms. Managing day-to-day affairs for ongoing campaigns and tracking performance reports Overseeing the delivery of work and management of ongoing project activities, ensuring work is delivered to the highest standard, on time and to budget Updates on the ongoing trends in the digital space w.r.t marketing Coordinating across all departments Maintaining client relationship Cross-selling/Up-selling Proactive and Responsive Insights and strategising of campaigns Other Skills Strong Analytical skills Digital Marketing knowledge. Excellent communication and presentation skills Excellent negotiation skills. Good problem-solving skills Ability to perform under pressure Needs to be a good team player Quick learner & adaptive Multi-tasking Value-based selling Strategic perspective Ideas generation

## **Educational Requirements**

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## **Compensation & Other Benefits**

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